



THE WOW-FACTOR DELIVERED

concrete DECOR ROADSHOW

Introducing a new program connecting world-class talent, innovative brands and solutions in decorative concrete with construction professionals across the U.S.

Join our recognized industry sponsors powering the Concrete Decor RoadShow! To find out more about brand sponsorship, call **877.935.8906**

The ultimate audience for brand sponsorship:

- Turnkey access to a targeted audience of concrete professionals who will interact with your brand and experience hands-on education by iconic industry trainers
- Delivers valuable third-party endorsements at national, regional and local levels
- Backed by the promotional power of *Concrete Decor*

REALIZE THE POWER OF CROSS PROMOTION

Concrete Decor is the industry leader dedicated to delivering the latest news about trends, products and techniques in decorative and architectural concrete markets



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THE JOURNAL OF DECORATIVE CONCRETE

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IT'S WHAT'S INSIDE THAT COUNTS

WORLD-CLASS TRAINERS | CUTTING-EDGE SOLUTIONS | SCALED TO FIT YOUR NEEDS



The Concrete Decor RoadShow delivers expert advice and talent to energize your business

The ultimate attraction for supply stores + ready mix locations:

- Proven brands, products, solutions and talent in decorative concrete—recommended by experts, specified for your business and delivered to your location
- A powerful new tool for promoting technical education, attracting new business and driving product sales
- Promotional support by *Concrete Decor* built into the program to help maximize success

JOIN THE CONCRETE DECOR ROADSHOW TOUR!

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DECOR
ROADSHOW

To make your location a
RoadShow destination, call
877.935.8906

The perfect
venue for hands-on
technical training
and education
brought to your
front door



ABOUT THE TRUCK & TRAILER

The 32-foot gooseneck trailer is outfitted inside with open shelving, so contractors can quickly and easily identify products. It has its own 30 kW generator, a state-of-the-art stereo and PA system, super-size flat screen TV, a built-in refrigerator and microwave, a 60-gallon compressor, a 40-person rooftop observation deck with flip-up railings, an extendable ladder, a drop-down ramp and a power awning to extend the event outside. And, of course, it wouldn't be complete without concrete countertops.

The 3500 Ram is powered by a 6.7L Cummins turbo diesel engine that's mated with an AISIN automatic transmission. Together, they generate 865 pound-feet of maximum torque and a maximum towing capacity of 30,000 pounds. A real black beauty, the truck is outfitted with the Ram's top-of-the-line Laramie trim package. After-market wheels by American Force and a leveling kit give the truck an extra 3 inches of ground clearance.